

LAKE MAC Awards

2025

YOUR GUIDE TO NOMINATING

What is the process of nominating?

1. Complete the nomination form online
2. Expert panel of judges from the committee will assess each nomination
3. Finalists will be announced
4. Winners will be announced at a gala event
5. Winners will be promoted through media channels



Key dates

Nominations open
16 October 2024



Nominations close
17 November 2024

Finalists announced
20 February 2025

Tickets on sale
20 February 2025

Winners announced
28 March 2025

WHAT ARE THE CATEGORIES?

Sports



Lake Mac Young Sports Star (under 19 years)

– for outstanding performance in junior sports

Lake Mac Sports Star

– for outstanding contribution to sporting life in Lake Macquarie

Lake Mac Sports Leader

– for outstanding demonstration of leadership and contribution to sporting life in Lake Macquarie

Environmental Enhancement

Lake Mac Environmental Leader

– for outstanding demonstration of leadership and contribution to the Lake Macquarie environment



Volunteering and Community Contribution



Lake Mac Young Citizen of the Year (under 21 years)

– for outstanding demonstration of leadership skills and community contribution

Lake Mac Senior of the Year (65 years or more)

– for outstanding demonstration of leadership skills and community contribution

Lake Mac Ambassador

– for outstanding demonstration of leadership skills and community contribution

Lake Mac Volunteer of the Year (individual)

– for outstanding community contribution

Lake Mac Community Group of the Year (group)

– for outstanding community contribution

Lake Mac Community Event of the Year

– for an outstanding community event in Lake Macquarie

Arts and Creativity



Lake Mac Artist and Creator

– for demonstrating excellence in the field of arts and creative production

Lake Mac Creative and Performing Arts Leader

– for outstanding demonstration of leadership and contribution to the arts

Diversity and Inclusion



Lake Mac Outstanding Contributor with Disability

– for outstanding achievement or contribution by a person with disability

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WHO CAN BE NOMINATED?

- As a city that values diversity and inclusion, we encourage individuals and groups to nominate regardless of ability, age, gender, cultural background or religion.
- There are age guidelines for Lake Mac Young Citizen of the Year, Lake Mac Senior of the Year and Lake Mac Young Sports Star.
- Individual nominees must reside in Lake Macquarie, and nominated businesses must be located in Lake Macquarie.
- Community groups or organisations must be based locally and primarily support the Lake Macquarie community.
- Employees of Lake Macquarie City Council can only be nominated for work outside their job with Council.
- Nominees must be Australian Citizens.
- Councillors and politicians are not eligible to be nominated and are not permitted to nominate someone.
- Recipients of previous awards are eligible to be re-nominated and if successful will qualify for the Lake Mac Awards Hall of Fame for receiving three awards.
- Individuals can self-nominate.
- Unsuccessful nominees and winners from previous awards may be re-nominated in subsequent years.

TIPS FOR NOMINATING



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Open with the important information

Start with a clear and specific statement that outlines why your nominee (or yourself) is worthy of this award. Ask yourself the following questions:

- What activities or actions has the nominee undertaken that stand out?
- What has the nominee accomplished that goes above and beyond.
- How has the nominee changed their community, city or nation?
- Why are you motivated to nominate this person?

Share their story

Strengthen your nomination by painting a picture of the person:

- What motivates them to make a difference?
- What personal challenges have they overcome in their life?
- How do they inspire others?

Think about other relevant information

- Personal, academic and professional achievements
- Contributions that inspire or benefit others
- Demonstrated leadership, innovation and creativity
- Degree of difficulty of the achievement and sacrifices made
- Previous awards and recognition
- Nature and length of activity or service

Consider your audience and avoid using jargon

Don't just say it, prove it with examples, facts and statistics

Aim for quality and fully answer each question

Support your nomination with images, promotional items or a video